

May 2019

| This data was filtered using an <b>advanced filter</b> .                           |   |   |   |   |   |  |  |  |  |  |
|--|---|---|---|---|---|--|--|--|--|--|
| Page   | Pageviews   | Unique<br>Pageviews                               | Avg. Time on<br>Page                                      | Entrances                                       | Bounce<br>Rate  | % Exit   | Page<br>Value  |  |  |  |
| 0. All Users - Clean   | <b>2,562</b><br>% of Total:<br>0.49%<br>(520,371) | <b>1,943</b><br>% of Total:<br>0.51%<br>(379,293) | <b>00:01:01</b><br>Avg for View:<br>00:01:35<br>(-36.14%) | <b>500</b><br>% of Total:<br>0.29%<br>(175,319) | <b>68.66%</b><br>Avg for<br>View:<br>51.51%<br>(33.29%) | <b>25.25%</b><br>Avg for<br>View:<br>33.69%<br>(-25.04%) | <b>\$0.00</b><br>% of<br>Total:<br>0.00%<br>(\$0.00) |  |  |  |
| Canadian traffic   | <b>1,334</b><br>% of Total:<br>0.26%<br>(520,371) | <b>998</b><br>% of Total:<br>0.26%<br>(379,293)   | <b>00:01:01</b><br>Avg for View:<br>00:01:35<br>(-35.81%) | <b>237</b><br>% of Total:<br>0.14%<br>(175,319) | <b>64.29%</b><br>Avg for<br>View:<br>51.51%<br>(24.80%) | <b>24.29%</b><br>Avg for<br>View:<br>33.69%<br>(-27.91%) | <b>\$0.00</b><br>% of<br>Total:<br>0.00%<br>(\$0.00) |  |  |  |
| Traffic source not RMC   | <b>2,530</b><br>% of Total:<br>0.49%<br>(520,371) | <b>1,918</b><br>% of Total:<br>0.51%<br>(379,293) | <b>00:01:01</b><br>Avg for View:<br>00:01:35<br>(-35.87%) | <b>500</b><br>% of Total:<br>0.29%<br>(175,319) | <b>68.80%</b><br>Avg for<br>View:<br>51.51%<br>(33.56%) | <b>25.45%</b><br>Avg for<br>View:<br>33.69%<br>(-24.45%) | <b>\$0.00</b><br>% of<br>Total:<br>0.00%<br>(\$0.00) |  |  |  |
| /en/registrars-office/undergraduate-english-culture-communication-co<br>urses      |   |   |   |   |   |  |  |  |  |  |
| 0. All Users - Clean   | <b>1,050</b><br>(40.98%)                          | <b>758</b><br>(39.01%)                            | 00:00:54  | <b>63</b><br>(12.60%)                           | 57.81%  | 14.38%   | \$0.00<br>(0.00%)                                    |  |  |  |
| Canadian traffic   | <b>601</b><br>(45.05%)                            | <b>435</b><br>(43.59%)                            | 00:01:00  | <b>48</b><br>(20.25%)                           | 63.27%  | 16.47%   | <b>\$0.00</b><br>(0.00%)                             |  |  |  |
| Traffic source not RMC   | <b>1,040</b><br>(41.11%)                          | <b>749</b><br>(39.05%)                            | 00:00:54  | <b>63</b><br>(12.60%)                           | 58.73%  | 14.42%   | <b>\$0.00</b><br>(0.00%)                             |  |  |  |
| 2. /en/registrars-office/english-culture-communication-undergraduate-pr<br>ogramme |   |   |   |   |   |  |  |  |  |  |
| 0. All Users - Clean   | <b>343</b><br>(13.39%)                            | <b>238</b><br>(12.25%)                            | 00:01:50  | <b>59</b><br>(11.80%)                           | 67.80%  | 25.95%   | <b>\$0.00</b><br>(0.00%)                             |  |  |  |
| Canadian traffic   | <b>198</b><br>(14.84%)                            | <b>135</b><br>(13.53%)                            | 00:01:33  | <b>29</b><br>(12.24%)                           | 68.97%  | 25.76%   | <b>\$0.00</b><br>(0.00%)                             |  |  |  |
| Traffic source not RMC   | <b>340</b><br>(13.44%)                            | <b>235</b><br>(12.25%)                            | 00:01:50  | <b>59</b><br>(11.80%)                           | 67.80%  | 26.18%   | <b>\$0.00</b><br>(0.00%)                             |  |  |  |
| 3. /en/english/department-english-royal-military-college-canada                    |   |   |   |   |   |  |  |  |  |  |
| 0. All Users - Clean   | <b>286</b><br>(11.16%)                            | <b>227</b><br>(11.68%)                            | 00:00:37  | 72<br>(14.40%)                                  | 51.39%  | 22.73%   | <b>\$0.00</b><br>(0.00%)                             |  |  |  |
| Canadian traffic   | <b>154</b><br>(11.54%)                            | <b>118</b><br>(11.82%)                            | 00:00:29  | <b>42</b><br>(17.72%)                           | 45.24%  | 24.68%   | \$0.00<br>(0.00%)                                    |  |  |  |
| Traffic source not RMC   | <b>278</b><br>(10.99%)                            | <b>222</b><br>(11.57%)                            | 00:00:36  | <b>72</b><br>(14.40%)                           | 51.39%  | 23.02%   | <b>\$0.00</b><br>(0.00%)                             |  |  |  |
| 4. /en/english/faculty-and-staff-department-english                                |   |   |   |   |   |  |  |  |  |  |
| 0. All Users - Clean   | <b>196</b><br>(7.65%)                             | <b>90</b><br>(4.63%)                              | 00:00:32  | 14<br>(2.80%)                                   | 35.71%  | 7.14%  | \$0.00<br>(0.00%)                                    |  |  |  |

| Canadian traffic                   | <b>98</b><br>(7.35%)  | <b>51</b><br>(5.11%) | 00:00:47 | <b>8</b><br>(3.38%)   | 50.00%  | 9.18%  | <b>\$0.00</b><br>(0.00%) |
|------------------------------------|-----------------------|----------------------|----------|-----------------------|---------|--------|--------------------------|
| Traffic source not RMC             | <b>190</b><br>(7.51%) | <b>87</b><br>(4.54%) | 00:00:33 | <b>14</b><br>(2.80%)  | 35.71%  | 7.37%  | <b>\$0.00</b><br>(0.00%) |
| 5. /en/english/erika-behrisch-elce |                       |                      |          |                       |         |        |                          |
| 0. All Users - Clean               | <b>75</b><br>(2.93%)  | <b>70</b><br>(3.60%) | 00:02:23 | <b>49</b><br>(9.80%)  | 65.31%  | 65.33% | <b>\$0.00</b><br>(0.00%) |
| Canadian traffic                   | <b>33</b><br>(2.47%)  | <b>31</b><br>(3.11%) | 00:01:47 | <b>24</b><br>(10.13%) | 66.67%  | 66.67% | <b>\$0.00</b><br>(0.00%) |
| Traffic source not RMC             | <b>75</b><br>(2.96%)  | <b>70</b><br>(3.65%) | 00:02:23 | <b>49</b><br>(9.80%)  | 65.31%  | 65.33% | <b>\$0.00</b><br>(0.00%) |
| 6. /en/english/chantel-lavoie      |                       |                      |          |                       |         |        |                          |
| 0. All Users - Clean               | <b>51</b><br>(1.99%)  | <b>46</b><br>(2.37%) | 00:01:00 | <b>24</b><br>(4.80%)  | 79.17%  | 50.98% | <b>\$0.00</b><br>(0.00%) |
| Canadian traffic                   | <b>22</b><br>(1.65%)  | <b>20</b><br>(2.00%) | 00:00:46 | <b>7</b><br>(2.95%)   | 100.00% | 45.45% | <b>\$0.00</b><br>(0.00%) |
| Traffic source not RMC             | 51<br>(2.02%)         | <b>46</b><br>(2.40%) | 00:01:00 | <b>24</b><br>(4.80%)  | 79.17%  | 50.98% | <b>\$0.00</b><br>(0.00%) |
| 7. /en/english/dale-tracy          |                       |                      |          |                       |         |        |                          |
| 0. All Users - Clean               | <b>51</b><br>(1.99%)  | <b>48</b><br>(2.47%) | 00:00:36 | <b>33</b><br>(6.60%)  | 84.85%  | 76.47% | <b>\$0.00</b><br>(0.00%) |
| Canadian traffic                   | <b>15</b><br>(1.12%)  | <b>14</b><br>(1.40%) | 00:00:35 | <b>7</b><br>(2.95%)   | 85.71%  | 80.00% | <b>\$0.00</b><br>(0.00%) |
| Traffic source not RMC             | <b>51</b><br>(2.02%)  | <b>48</b><br>(2.50%) | 00:00:36 | <b>33</b><br>(6.60%)  | 84.85%  | 76.47% | <b>\$0.00</b><br>(0.00%) |
| 8. /en/english/michael-hurley      |                       |                      |          | I                     |         |        |                          |
| 0. All Users - Clean               | <b>47</b><br>(1.83%)  | <b>47</b><br>(2.42%) | 00:00:35 | <b>23</b><br>(4.60%)  | 95.65%  | 59.57% | <b>\$0.00</b><br>(0.00%) |
| Canadian traffic                   | <b>24</b><br>(1.80%)  | <b>24</b><br>(2.40%) | 00:00:39 | 12<br>(5.06%)         | 91.67%  | 62.50% | <b>\$0.00</b><br>(0.00%) |
| Traffic source not RMC             | <b>46</b><br>(1.82%)  | <b>46</b><br>(2.40%) | 00:00:37 | <b>23</b><br>(4.60%)  | 95.65%  | 60.87% | <b>\$0.00</b><br>(0.00%) |
| 9. /en/english/testimonials        |                       |                      |          |                       |         |        |                          |
| 0. All Users - Clean               | <b>43</b><br>(1.68%)  | <b>40</b><br>(2.06%) | 00:00:27 | <b>1</b><br>(0.20%)   | 0.00%   | 13.95% | <b>\$0.00</b><br>(0.00%) |
| Canadian traffic                   | <b>14</b><br>(1.05%)  | <b>13</b><br>(1.30%) | 00:00:22 | <b>0</b><br>(0.00%)   | 0.00%   | 14.29% | <b>\$0.00</b><br>(0.00%) |
| Traffic source not RMC             | <b>42</b><br>(1.66%)  | <b>39</b><br>(2.03%) | 00:00:28 | <b>1</b><br>(0.20%)   | 0.00%   | 14.29% | <b>\$0.00</b><br>(0.00%) |
| 10. /en/english/huw-osborne        |                       |                      |          | I                     |         |        |                          |
| 0. All Users - Clean               | <b>37</b><br>(1.44%)  | <b>34</b><br>(1.75%) | 00:02:59 | <b>22</b><br>(4.40%)  | 90.91%  | 67.57% | <b>\$0.00</b><br>(0.00%) |
| Canadian traffic                   | <b>10</b><br>(0.75%)  | <b>10</b><br>(1.00%) | 00:00:05 | 5<br>(2.11%)          | 100.00% | 60.00% | <b>\$0.00</b><br>(0.00%) |
| Traffic source not RMC             | <b>37</b><br>(1.46%)  | <b>34</b><br>(1.77%) | 00:02:59 | <b>22</b><br>(4.40%)  | 90.91%  | 67.57% | <b>\$0.00</b><br>(0.00%) |

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